# Video of Peeble’s story - transcript

## Angela Preston:

Who’d have thought that a small town in the Scottish borders would’ve come together as a community to raise over £10,500 for Talking Books, which, for a very small community, is an amazing achievement.

## Children:

Cheering

## Matty Sutton:

Listening to one of her favorites, Joyce Treeby is rarely seen without her headphones.

## Joyce Treeby:

I can sometimes read two or three a week, well listen to two or three a week!

## Matty Sutton:

The books are free to download online or available on CD.

Normally fundraisers ask each group or business to donate the full cost of a book individually but here in Peebles they decided to try a different tack, they asked them to raise £250 each and they got a big response.

## Marion Anderson:

My name is Marion Anderson, and I’m a volunteer for RNIB Talking Books. Our first thought was we could get ten businesses…£250, hey, that would be our first book!

## Robert Harrison:

My name is Robert Harrison and I’ve run the family Ford dealership in Peebles for over 40 years. We were delighted to be the first business in Peebles to donate £250.

## Linda:

I’m Linda and I’m an optometrist who works in the local Peebles community. I thought it would be very interesting to go about the Peebles town and experience what it would be like to actually have a visual impairment.

That’s just not visible!

I was overwhelmed with how generous people were.

## Keith Russell:

My name’s Keith Russell, I’m Deputy Head Teacher at Priorsford Primary School.

Ken Reid, who has sight loss, came into talk to the children at assembly, his story certainly had resonance with the children. They went out and started to raise money through sponsored activities.

## Girl one:

We did a sponsored hill walk for RNIB.

## Girl two:

We raised roughly £800

## Girl three:

And I’m line, really happy that I did it, even though it was hard, it was tiring. I feel so good about doing it.

## Linda:

My daughter got involved as well and we decided that she would swim eleven lengths for seven days.

## Daughter:

Me and my brother raised £700 over the summer holidays.

## Linda:

Connor then decided he wanted to get involved as well. So for him, because he’s six, walking six dogs.

## Angela Preston:

I’m Angela Preston, I’m the Area Fundraising Manager for RNIB.

So the Eastgate Theatre here, we had the Craft hands Group who raised funds for us.

We have Forsyths the butchers and bakers who donated £250.

## Butcher:

As my father needed Talking Books I felt it was really quite a good thing to be involved in.

## Angela Preston:

We have Costa Coffee who’ve already raised funds for one children’s Talking Book and now they’re fundraising for an adult’s book.

## Costa employee:

We’ve been dressed like Disney characters. I was like, Mickey Mouse.

## Angela Preston:

The Tontine Hotel, they’ve organized an afternoon tea and given us some great vouchers.

## Robert Harrison:

To go from nothing - £250, to have raised over £10,000 with six Talking Books in Peebles is wonderful.

## Linda:

This has started from a small little idea that lots of people have become involved in.

## Marion Anderson:

New people keep popping up, we’re raising awareness all the time, which I think is really, really important.

## Angela Preston:

There will be so many volunteers in your own community and businesses that will want to get involved in a community initiative. Go out and speak to them, find out what they want to do, there are some amazing creative ways that you can raise funds together. What a brilliant achievement.

## Crowd:

Yay! (cheering)

## Voiceover:

For more information visit rnib.org.uk/sponsortalkingbooks

RNIB.

Supporting people with sight loss.